

IAOC 

INTERNATIONAL ACADEMY OF
CERAMIC IMPLANTOLOGY

**7th Annual IAOCI Congress:
February 15-17, 2018
San Diego, CA.**

Description and Pricing of Exhibitor Space, Workshop and Sponsorship
Opportunities

Hilton San Diego Resort & Spa

Located on scenic Mission Bay, the impeccably appointed San Diego resort is situated on an 18 acre park with lush gardens and following lawns just steps away from sandy beaches. As a stunning waterfront conference venue, Hilton San Diego Resort and Spa provides many business amenities and is the perfect setting for the 7th Annual Congress of the International Academy of Ceramic Implantology.

IAOCI 2018 Exhibitor Space

Provided by Hilton San Diego for the IAOCI Congress

10 x10 Space

6 foot table

2 chairs

Table covering

Assigned Set-up and Take down times (May be subject to changes)

Wi-Fi

Responsibility of Exhibitor

Electrical cords

AV, marketing and/or visual aids

Lighting beyond standard that's provided by Hilton San Diego

Safety for contents of personal or professional items at exhibitor space

All visual displays are limited to 6' in height and stay within given exhibitor space provided

Promote and provide proof of company participation at the IAOCI Congress (Company Website, Social Media and Email marketing)

Respond to IAOCI Exhibitor Survey prior to departure from congress

Provided by IAOCI

Two Name Badges

Listing on Live Mobile IAOCI App

Logo and 50 word company profile on IAOCI Website

Logo in Email marketing, print and digital literature

Exhibitor Only Booth Space Pricing

Exhibitor Booth Space **\$4,500**

Exhibitor Booth Space Pricing with Sponsorship

Exhibitor Booth Space + Platinum Sponsorship **\$12,500**

Exhibitor Booth Space + Gold Sponsorship **\$11,000**

Exhibitor Booth Space + Silver Sponsorship **\$10,500**

IAOCI 2018 SPONSORSHIPS

GALA DINNER

\$15,500.00

Platinum Benefits

- Full Page splash screen and banner ad on IAOCI event App (**Exclusive \$3,000 Value**)
- 30% Discount on Pre-Congress Workshop (**\$ 658.50 Savings**)
- Ten-minute corporate introduction and welcome

PLATINUM

\$11,500.00

- All Silver and Gold Benefits
- Three (3) complimentary “attendee” badges
- Premium Marketing IAOCI 2018 Banner Ad: (**\$1,500 value**)
- Verbal Acknowledgement at Opening and Closing Ceremony
- One full page advertising in IAOCI Digital Program
- 15% Discount on Pre-Congress Workshop
- Business and Marketing Consultation with IAOCI Representative
- Exhibitor Booth Space discounted to \$1,000.00

GOLD

\$8,500.00

- All Silver Benefits
- Two (2) Complimentary Attendee Badges
- IAOCI Mobile App Advertisement/Recognition (IAOCI/Sponsor Choice)
- Enhanced Profile Recognition at sponsored event, seminar, speaker workshop
- Congress Website Logo with 100 word promotion written by sponsor
- Emails of Congress participants that agreed to listing
- Promotional materials in welcome bags and/or in meeting rooms
- Exhibitor Booth Space for \$2,500.00
- Marketing IAOCI App Package incl: Sponsor choices up to \$600.00 value

SILVER**\$7,000.00**

- Listing of sponsored event, seminar, speaker workshop in IAOCI Congress Promotions
- One (1) Complimentary Attendee Badges
- Logo and website link on the IAOCI website
- Full Year Recognition as Sponsor of IAOCI
- Use of the IAOCI Congress Logo in print and web
- IAOCI Newsletter Recognition and Company Advertising
- Exhibitor Booth Space for \$3,500.00
- Sponsored listing in the IAOCI 2018 event App

WELCOME COCKTAIL**\$5,000.00**

- Ten-minute corporate introduction and welcome
- One page advertising in IAOCI Digital Program
- Sponsored listing in the IAOCI 2018 event App
- Exhibitor Booth Space for \$4,000.00

IAOCI EVENT App SPONSOR**\$4,500.00**

- Exclusive App home screen sponsor icon
- One page advertising in IAOCI Digital Program
- Sponsored listing in the IAOCI 2018 event App
- Exhibitor Booth Space for \$4,000.00

Customized Sponsorship Packages and Events/Options Available upon Request

WORKSHOPS

Workshops will take place on Thursday Feb 15, 2018 as part of the pre-congress activities. Each workshop is up to three (3) hours and accommodate up to 25 participants. All exhibitors/sponsors who wish to offer a workshop must book through the IAOCI by selecting one of the two workshop packages below.

Only four (4) workshop spaces are available on a first come first pay basis. The deadline to register and secure a workshop is October 30, 2017. Workshop booking will be secured only with payment in full.

Workshop Option #1: Morning Sessions - \$,2,195.00 per half day

- Full LCD Projector Package: Projector, screen, sound, wires, Tech. support
- AM Break: Refreshments
- Strawberry-Banana & Mango Raspberry Smoothies
- Dried Fruits & Nuts
- Martini Glass of Fruit Parisienne berries and passionfruit coulis
- Individual Assorted Yogurts
- Granola Bars

Workshop Option #2: Afternoon Sessions - \$,2,195.00 per half day

- Full LCD Projector Package: Projector, screen, sound, wires, Tech. support
- PM Break: Refreshments
- Granola & Energy Bars
- Seasonal Sliced Fruit & Berries
- Assorted Cheeses
- Vegetable Crudite with Poblano Ranch Dip
- Flavored Bottled Teas
- Red Bull Energy Drinks
- Freshly Squeezed Lemonade

CrowdCompass Event APP Marketing Sponsorships

The 2018 IAOCI Congress Event App remains active all year to engage with attendees, speakers and sponsors. It allows you to engage with participants, collect data, and respond at the Congress and after. The App is also valuable marketing and visibility for those who wish to sponsor and are not attending. **Benefits** of mobile advertising have the highest degree of visibility and response

App Users Will...

- Interactively learn about your company before, during and after the congress.
- Visit your website for additional information.
- Participate in your company goals with engagement
- Visit your exhibit/workshop/or speaker on time and more frequently
- Respond to your company's branded polls, games or surveys
- Engage and follow up with your company year-round

Splash Screens (Value \$1,500 Gala Dinner exclusive)

Make a strong impression by being visible to every attendee when he or she launches the event app. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a "can't miss it" pop-up advertising solution. Our past event data and studies consistently show full-page ads yield the highest rate of engagement.

Benefits

- It's a full-screen ad
- The ad displays when the event app is opened
- The ads are automatically sized to fit iPhone, iPad, and Android devices

Banner Ads

\$1,500

This is great value and it provide your company with a dynamic way to reach attendees. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with sponsors by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more. Also consider the benefits of creating smart banner ads that target specific attendees (think VIPs) by leveraging group-based content.

Benefits

- The ads are placed on the main screen for ultimate visibility
- Multiple banners allow for multiple sponsors
- Real-time reports provide impressions and click-through rates

TERMS

- Email list of consenting participants provided within 10 working days of Congress
- Workshop topics must be presented to and agreed upon by Congress organizing committee.
- Early Bird Pricing 5% discount (One time payment must be made in full on or before 9/1/2017)
- Regular Rates: 50% non-refundable payment due by 10/1/17 with completed application and contract and final payment no later than December 15, 2017.
- Final payment and or payment in full at time of application secures requested location. First Paid- First Seved.
- Exhibitor Passes may only be used by paid exhibiting company representative
- Space rates and locations are secured at time of payment in full and meeting all terms of contract for requested Exhibitor/Sponsor information
- Both the exhibitor and IAOCI acknowledge that, in the event the exhibitor has to cancel, IAOCI will sustain substantial monetary losses that cannot precisely be determined. Due to the difficulty of determining and detailing these losses, the exhibitor agrees to pay the following as liquidated damages (and not a penalty) if they cancel or downsize their booth space or adjust sponsorship
- If written notice of cancellation or reduction of booth space is received on or before November 21, 2017, exhibitor agrees to pay a cancellation fee equal to \$2,000 per 10' x 10' booth space. If written notice of cancellation or reduction of booth space is received after November 21, 2017, exhibitor agrees to pay a cancellation fee equal to 100% of the total fee for booth space. All cancellation fees are payable immediately upon cancellation. These cancellation fee terms will apply regardless of the execution date of the application.